

MAXIMIZE

YOUR EXPOSURE AT TIES 2017 THROUGH SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES.



December 11-12, 2017
Minneapolis, MN

TIES offers a variety of options and price points to help ensure you meet your exhibiting objectives on site. With more than 100 exhibiting companies, you'll want to stand out from the crowd as you drive traffic directly to your booth.

TIES 2017 Premium Sponsorships

*GOLD - \$8,500

- ✓ Introduced at one keynote session
- ✓ Logo in conference program
- ✓ Logo in opening session slideshow
- ✓ Listed on conference website with link
- ✓ Two exhibitor showcase sessions
- ✓ Sponsor emails, one before and one after conference, to registered attendees

*SILVER - \$5,500

- ✓ Logo in conference program
- ✓ Logo in opening session slideshow
- ✓ Listed on conference website with link
- ✓ One showcase session

*BRONZE - \$3,500

- ✓ Logo in conference program
- ✓ Logo in opening session slideshow
- ✓ Listed on conference website

*MONDAY KEYNOTE SPEAKER - \$5,000

- ✓ Recognition on presentation screen prior and after presentation
- ✓ Thank you sign at session entrance
- ✓ Thank you during introduction
- ✓ Logo on website with link

*TUESDAY KEYNOTE SPEAKER - \$5,000

- ✓ Recognition on presentation screen prior and after presentation
- ✓ Thank you sign at session entrance
- ✓ Thank you during introduction
- ✓ Logo on website with link

**Includes an 8x10 exhibit booth.*

TIES 2017 Promotional Opportunities

OFFICIAL SHOW BAG (LIMIT 2) -
\$4,500 EACH, \$7,500 EXCLUSIVE

CONFERENCE E-BLAST (LIMIT 3) -
\$1,500

BAG STUFFERS (LIMIT 5) - \$1,000 each

METERBOARDS - \$1,200 each

3-SIDED TOWERS - \$1,500

WI-FI SPONSOR - \$2,500

PHOTO BOOTH - \$800

**Contact your TIES Show Management Team at 703-259-6136 or ties@naylor.com
for details on these or customizing your very own promotional package!**

TIES Show Management

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